

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:917
ANSWERED ON:27.07.2001
EXCLUSIVE CHANNEL FOR FARMERS
PRAHLAD SINGH PATEL

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government propose to start an exclusive channel for the welfare of farmers;
- (b) if so, the details thereof; and
- (c) if not, the reasons therefor?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) to (c) : It has been intimated by Prasar Bharati that at present there is no proposal under consideration for starting an exclusive channel for farmers. However, programmes to meet the information needs of farmers and rural audiences are telecast from various Kendras of Doordarshan in the respective regional languages on a regular basis.